

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR ISSUE TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.



MOBILISE APP LAB LIMITED

CORPORATE IDENTITY NUMBER: U62012HR2023PLC113349

Our Company was originally formed and registered as a Limited Liability Partnership under the Limited Liability Partnership Act, 2008 ("LLP Act") in the name and style of "Mobilise App Lab LLP" (LLPIN: AAB-4430) and received a certificate of incorporation from the Registrar of Companies, National Capital Territory of Delhi and Haryana April 04, 2013. Further, "Mobilise App Lab LLP" was thereafter converted from a Limited Liability Partnership to a Private Limited Company under Section 366 of Companies Act, with the name of Mobilise App Lab Private Limited and received a fresh certificate of incorporation from the Registrar of Companies, Central Registration Centre on July 17, 2023 sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 and rule 18 of the Companies (Incorporation) Rules, 2014. The Corporate Identification Number of our Company was U62012HR2023PTC113349. Later, our Company was converted into Public Limited Company and consequently name of company was changed from "Mobilise App Lab Private Limited" to "Mobilise App Lab Limited" vide Special resolution passed by the Shareholders at the Extra Ordinary General Meeting held on March 12, 2025 and a fresh certificate of incorporation dated April 17, 2025 issued by the Registrar of Companies, Central Processing Centre. For further details, please refer to chapter titled "History and Corporate Structure" beginning on page 184 of this Red Herring Prospectus.

Registered Office: 62-B, HSIDC, Sector-31, Faridabad City, Haryana, India, 121002
Corporate Office: Unit No. 201, 2nd floor, Tower B, Unitech CyberPark, Sector 39, Jharsa, Wazirabad, Gurugram, Haryana, 122001
Tel: +91- 9289965136; E-mail id: cs@mobilise.co.in , Website: <https://mobilise.co.in/>
Contact Person: Mr. Amit Kumar, Company Secretary and Compliance Office;

PROMOTERS OF OUR COMPANY: MR. ASHISH SHARMA, MRS. SMRITI SHARMA AND DR. MANISH SHARMA

PUBLIC ISSUE OF 25,12,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF MOBILISE APP LAB LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY (THE "ISSUE PRICE") AGGREGATING TO ₹ [•] LAKH ("THE ISSUE") COMPRISING OF A FRESH ISSUE OF 25,12,000 EQUITY SHARES AGGREGATING TO ₹ [•] LAKH (THE "FRESH ISSUE") OF WHICH 1,26,400 SHARES AGGREGATING TO ₹ [•] LAKH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF ₹ 23,85,400 EQUITY SHARES AGGREGATING TO [•] LAKH (THE "NET ISSUE"). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.41% AND 25.08% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

PRICE BAND: ₹ 75/- TO ₹ 80/- PER EQUITY SHARE OF FACE VALUE ₹ 10/- EACH.

THE FLOOR PRICE IS 7.5 TIMES OF THE FACE VALUE AND THE CAP PRICE IS 8.0 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

THE PRICE TO EARNING RATIO BASED ON DILUTED EPS FOR FISCAL 2025 AT THE FLOOR PRICE IS 11.00 TIMES AND AT THE CAP PRICE IS 11.73 TIMES.

BIDS CAN BE MADE FOR A MINIMUM OF 3200 EQUITY SHARES AND IN MULTIPLES OF 1600 EQUITY SHARES THEREAFTER.

BID/ISSUE PROGRAMME

ANCHOR PORTION ISSUE OPENS/CLOSES ON: FRIDAY, FEBRUARY 20, 2026

BID/ISSUE OPENS ON: MONDAY, FEBRUARY 23, 2026

BID/ISSUE CLOSES ON: WEDNESDAY, FEBRUARY 25, 2026, ^

^ UPI mandate end time and date shall be at 5:00 pm on the Bid/Issue Closing Date.

THE ISSUE IS BEING MADE THROUGH BOOK BUILDING PROCESS IN ACCORDANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 AS AMENDED FROM TIME TO TIME (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED (NSE EMERGE). THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED. FOR THE PURPOSE OF THE ISSUE, THE DESIGNATED STOCK EXCHANGE WILL BE NATIONAL STOCK EXCHANGE OF INDIA LIMITED.

BRIEF DESCRIPTION OF THE BUSINESS OF THE COMPANY

Mobilise App Lab Limited is an Indian SaaS-based IT solutions provider offering digital platforms to streamline enterprise operations.

Incorporated in 2013, the Company started with EduPro ERP for educational institutions and subsequently launched OpsSuite ERP (asset and maintenance management), SCMPPro ERP (supply chain management) and HRevO (end-to-end workforce management).

For detailed information on the business of our Company please refer to "Our Business" beginning on page numbers 146 of the Red Herring Prospectus.

ALLOCATION OF THE ISSUE

• QIB PORTION: 11,90,400 EQUITY SHARES WHICH IS NOT MORE THAN 50.00% OF THE NET ISSUE

• INDIVIDUAL INVESTOR PORTION: 8,35,200 EQUITY SHARES WHICH IS NOT LESS THAN 35.00% OF THE NET ISSUE

• NON-INSTITUTIONAL PORTION: 3,60,000 EQUITY SHARES WHICH IS NOT LESS THAN 15.00% OF THE NET ISSUE • MARKET MAKER PORTION: 1,26,400 EQUITY SHARES OF THE ISSUE.

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE ISSUE, INLCUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE ISSUE AVAILABLE IN ANY MANNER.

The above provided price band is justified based on quantitative factors/KPIs disclosed in the "Basis for Issue Price" section beginning on page no. 115 of the Red Herring Prospectus vis-à-vis the weighted average cost of acquisition (WACA) of primary and secondary transaction(s) as applicable disclosed in the "Basis for issue Price" section beginning on page no 115 of the Red Herring Prospectus and provided below in the advertisement.

FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "ISSUE PROCEDURE" BEGINNING ON PAGE 320 OF THE RED HERRING PROSPECTUS. A COPY OF THE RED HERRING PROSPECTUS HAS BEEN DELIVERED FOR REGISTRATION TO THE REGISTRAR OF COMPANIES, DELHI AS REQUIRED UNDER SECTION 26 AND 32 OF THE COMPANIES ACT, 2013.

RISKS TO INVESTORS

Summary description of key risk factors based on materiality

- Substantial portion of our revenues has been dependent upon Top 1 Client and also on few clients (Top 10). The loss of any one or more of our major clients would have a material effect on our business operations and profitability.
- The immediate relatives of our promoters, who are deemed to be a part of the Promoter Group under the SEBI ICDR Regulations have not provided consent, information or any confirmations or undertakings pertaining to themselves which are required to be disclosed as part of the Promoter Group in the Red Herring Prospectus.
- Majority of our sales for the last 3 years is dependent majorly on Maharashtra. Any loss of business from may adversely affect our revenues and profitability.
- Substantial portion of our revenues has been dependent upon our software product i.e. HRevO. The loss of any one or more of our major clients would have a material effect on our business operations and profitability.
- Our Company has in the past entered into related party transactions and may continue to do so in the future. There can be no assurance that such transactions, individually or in the aggregate, will not have an adverse effect on our Company's financial condition and results of operations.

1. Details of suitable ratios of the company and its peer Group for the latest full financial year

Name of the Company	Total Revenue (₹ in lakh)	Face Value per Equity Share (₹)	**CMP as on 31-12- 2025	***P/E	EPS (₹) Basic & Diluted	RoNW (%)	NAV (₹ per share)	Profit after tax (₹ in Lakhs)
Mobilise App Lab Limited	1,623.61	10	NA	NA	262.96	57.05	41.30	471.33
Peers Group: *								
Unicommerce eSolutions Ltd	11,996.70	1	130.52	67.28	1.97 & 1.94	23.64	8.98	2,191.90
IRIS Business Services Ltd.	12,195.93	10	379.65	61.53	6.28 & 6.17	16.00	37.79	1,241.83

As certified by JVA & Associates, Chartered Accountants pursuant to their certificate dated 12-02-2026, having UDIN 26518200JBFPN7730

*Sourced from Annual Reports, Standalone Audited Financials, NSE or BSE.

**Current Market Price is taken as closing on April 01, 2025.

***We have calculated P/E Ratio by dividing the Current Market Price on April 01, 2025 and EPS as on March 31, 2025.

(a) Return on Net Worth ("RoNW")

As per Restated Standalone Financial Statement

Period/Year ended	RONW (%)	Weight
March 31, 2025	57.05%	1
March 31, 2024	86.70%	3
March 31, 2023	85.32%	2
Weighted Average		81.30%
For the period ended December 31, 2025		33.27%

* As Certified by M/s. JVA & Associates., Chartered Accountant pursuant to their certificate dated February 12, 2026, vide UDIN - 26518200JBFPN7730.

Note

i. Weighted average = Aggregate of financial year-wise weighted Net Worth divided by the aggregate of weights i.e. [(Net Worth x Weight) for each financial year] / [Total of weights]

ii. Return on Net Worth (%) = Net profit after tax, as restated / Net worth as restated as at period/year end.

(b) Price/Earnings ("P/E") Ratio in relation to the Price Band of 75 to 80 per Equity Share of 10 each

Particulars*	P/E at the lower end of the price band (no. of times)	P/E at the higher end of the price band (no. of times)
1. P/E ratio based on Basic and Diluted EPS of ₹ 262.96 as at March 31, 2025	0.29	0.30
2. P/E ratio based on Weighted Average EPS of ₹ 21419.41.	0.0035	0.0037
3. P/E ratio based on Adjusted Basic & Diluted EPS of ₹ 6.82 as at March 31, 2025	11.00	11.73
4. P/E ratio based on Weighted Adjusted Basic & Diluted EPS of ₹ 5.33.	14.07	15.01

*All the EPS details are taken from the table i.e "Basic and Diluted Earnings per Share (EPS), as adjusted for changes in capital".

Industry P/E Ratio*	(P/E) Ratio
Highest	67.28
Lowest	61.53
Industry Average	64.40

Note:

i. The highest and lowest industry P/E shown above is based on the peer set provided below under "Comparison with listed industry peers". The industry average has been calculated as the arithmetic average P/E of the peer set provided below.

ii. The industry P/E ratio mentioned above is computed based on the closing market price of equity shares on NSE on March 31, 2025 divided by the Diluted EPS as on for the financial year ended April 01, 2025

3. Disclosure as per Clause (9)(K)(4) of Part A to Schedule VI:

a) The price per share of our Company based on the primary/ new issue of shares (equity/ convertible securities)

The details of the equity shares (excluding Equity Shares issued pursuant to a bonus issue undertaken on July 14, 2025) or convertible securities or employee stock options (excluding employee stock options granted under the ESOP Plan but not vested) during the 18 months preceding the date of this Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of our Company (calculated based on the pre offer capital before such transaction(s) and excluding employee stock options granted under the ESOP Plan but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days are as follows

Date of allotment	No. of equity shares allotted	Face value (Rs.)	Issue Price (Rs.)	Nature / Reason of allotment	Nature of consideration	Total consideration (Rs.)
17.02.2025	99,000	10	10	Rights Issue (Ratio 99:1)	Cash	9,90,000
Total	99,000					9,90,000
Weighted average cost of acquisition (WACA) for primary transactions*						15.29
Weighted average cost of acquisition after Bonus Shares Adjustment**						0.32

Note: -

• Pursuant to the certificate dated February 12, 2026, issued by Peer Review Auditor of our Company, JVA & Associates, Chartered Accountants vide UDIN: 26518200GRDPNW8373.

The preceding 18-month period has been calculated from February 10, 2026, i.e., from August 10, 2024, to February 10, 2025, comprising a total of 549 days.

*The weighted average number of Equity shares as of February 10, 2025, for primary transactions was 29,682 Equity Shares before the bonus share adjustment.

**During the 18 months period, the Company issued bonus shares on two occasions—19,00,000 equity shares on February 28, 2025, and 50,00,000 equity shares on July 14, 2025. The weighted average number of Equity shares as of February 10, 2026, for primary transactions was 64,738 before the bonus share adjustment and 31,35,155 after the bonus adjustment

b) The price per share of our Company based on secondary sale/ acquisitions of shares (equity/ convertible securities)

Details secondary sale / acquisitions of Equity Shares or any convertible securities, where the promoters, members of the promoter group, selling shareholders, or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this Red Herring Prospectus, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-Offer capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

Date of Transfer	Name of Transferor	Name of Transferee	No. of Equity Shares	Face value (Rs.)	Price Per Equity Shares	Nature of Transaction	Total consideration (Rs.)
11.03.2025	Mrs. Smriti Sharma	Mr. Ganesh Chandra Sharma	40,000	10	10	Cash	(4,00,000)
11.03.2025	Mrs. Smriti Sharma	Mr. Kamal Kishor Sharma	40,000	10	10	Cash	(4,00,000)
11.03.2025	Mrs. Smriti Sharma	Mr. Kripa Shanker Sharma.	20,000	10	-	This transfer has been taken place through Gift Deed	-
11.03.2025	Mrs. Smriti Sharma	Mrs. Kusum Lata Sharma.	20,000	10	-	This transfer has been taken place through Gift Deed	-
Total			1,20,000				(8,00,000)
Weighted average cost of acquisition (WACA) for Secondary transactions							Nil

Note: -

• Pursuant to the certificate dated February 12, 2026, issued by Peer Review Auditor of our Company, JVA & Associates, Chartered Accountants vide UDIN: 26518200GRDPNW8373.

• The preceding 18-month period has been calculated from February 10, 2026, i.e., from August 10, 2024, to February 10, 2025, comprising a total of 549 days.

c) Weighted average cost of acquisition (WACA), floor price and cap price

Type of Transactions	WACA (in ₹)	Floor Price (₹ [•])	Cap Price (₹ [•])
Weighted average cost of acquisition of Primary Issuances as per Paragraph (a) above	15.29	4.91 times	5.24 times
Weighted average cost of acquisition for Secondary transaction as per paragraph (b) above	N.A.	N.A.	N.A.

ADDITIONAL INFORMATION FOR INVESTORS

1. Details of Propose/undertaken Pre issue placement from the DRHP filing date – No Pre - IPO placement has been undertaken, from the date of filing of DRHP.

2.Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company by promoter(s) and promoter group(s) from the DRHP filing date: Not Applicable

3. Pre issue & Post Issue Shareholding of Promoter / Promoter Group and Additional Top 10 Shareholders of the Company

Continued to next page.....

Continued from previous page...

S. No.	Name of shareholder	Pre-issue*		Post-issue			
		No. of equity Shares	As a % of Issued Capital	At the lower end of the Price Band (Rs. 75)		At the lower end of the Price Band (Rs. 80)	
				No. of Equity shares	As a % of Issued Capital	No. of Equity shares	As a % of Issued Capital
A - Promoters							
1	Mr. Ashish Sharma	49,00,000	70.00	49,00,000	51.51%	49,00,000	51.51%
2	Mrs. Smriti Sharma	9,80,000	14.00	9,80,000	10.30%	9,80,000	10.30%
3	Dr. Manish Sharma	7,00,000	10.00	7,00,000	7.36%	7,00,000	7.36%
Total – A		65,80,000	94.00	65,80,000	69.18%	65,80,000	69.18%
B - Promoter Group							
4	Mr. Kripa Shanker Sharma	70,000	1.00	70,000	0.74%	70,000	0.74%
5	Mrs. Kusum Lata Sharma	70,000	1.00	70,000	0.74%	70,000	0.74%
Total – B		1,40,000	2.00	1,40,000	1.47%	1,40,000	1.47%
(C) Additional Top 10 shareholders							
Existing Shareholders							
6	Mr. Kamal Kishor Sharma	1,40,000	2.00	1,40,000	1.47%	1,40,000	1.47%
7	Mr. Ganesh Chandra Sharma	1,40,000	2.00	1,40,000	1.47%	1,40,000	1.47%
Total – C		2,80,000	4.00	2,80,000	2.94%	2,80,000	2.94%
Grand Total (A+B+C)		70,00,000	100.00	70,00,000	73.59%	70,00,000	73.59%

Notes: The post-issue shareholding has been calculated on the basis of Number of Shares multiply with face value; accordingly, it remains the same at both the upper and lower price bands.

INDICATIVE TIMELINE FOR THE ISSUE	
Sequence of Activities	Listing within T+3 days (T is Issue Closing Date)
Application Submission by Investors	Electronic Applications (Online ASBA through 3-in-1 accounts) "For Individual Investors" - Upto 4 pm on T Day . Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc.) - Upto 4 pm on T Day . Electronic Applications (Syndicate Non -Individual, Non-Institutional Applications) - Upto 3 pm on T Day . Physical Applications (Bank ASBA) - Upto 1 pm on T Day . Physical Applications (Syndicate Non -Individual, Non -Institutional Applications) - Upto 12 pm on T Day and Syndicate members shall transfer such applications to banks before 1 pm on T Day .
Bid Modification	From Issue opening date up to 4 pm on T Day .
Validation of bid details with depositories	From Issue opening date up to 5 pm on T Day .
Reconciliation of UPI mandate transactions (Based on the guidelines issued by NPCI from time to time): Among Stock Exchanges-Sponsor Banks - NPCI and NPCI-PSPs/TPAPS** - Issuer Banks; Reporting formats of bid information, UPI analysis report and compliancetimeselines.	On daily basis. Merchant Bankers to submit to SEBI, sought as and when.
UPI Mandate acceptance time	T Day - 5 pm
Issue Closure T Day	T Day - 4 pm for Individual Investor, QIB, NII and other reserved categories
Third party check on UPI applications	On daily basis and to be completed before 9:30 AM on T+1 day
Third party check on Non- UPI applications	On daily basis and to be completed before 1 pm on T+1 day
Submission of final certificates: -For UPI from Sponsor Bank -For Bank ASBA, from all SCSBs -For syndicate ASBA UPI ASBA	Before 09:30 pm on T+1 day All SCSBs for Direct ASBA - Before 07:30 pm on T Day Syndicate ASBA - Before 07:30 pm on T Day
Finalization of rejections and completion of basis	Before 6 pm on T+1 day .
Approval of basis by Stock Exchange	Before 9 pm on T+1 day
Issuance of fund transfer instructions in separate files for debit and unblock. For Bank ASBA and Online ASBA - To all SCSBs For UPI ASBA - To Sponsor Bank	Intimation not later than 9:30 am on T+2 day . Completion before 2 pm on T+2 day for fund transfer; Completion before 4 pm on T+2 day for unlocking
Corporate action execution for credit of shares	Initiation before 2 pm on T+2 day Completion before 6 pm on T+2 day
Filing of listing application with Stock Exchanges and issuance of trading notice	Before 7:30 pm on T+2 day
Publish allotment advertisement	On the website of issuer, Merchant Banker and RTI- before 9 pm On T+2 day . In newspaper- on T+3 day but not later than T+4 day
Trading starts T+3 day	T+3 day

BOOK RUNNING LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
<div>Corporate Capital Ventures</div> <div>CORPORATE CAPITAL VENTURES PRIVATE LIMITED Address: 223, 2nd Floor, US Complex, Opp. Apollo Hospital, Mathura Road, New Delhi - 110076 Tel No.: +91 11 - 41824066 Web Site: https://ccvindia.com/mb/ Email: smeipo@ccvindia.com Investor Grievance Email: investors@ccvindia.com Contact Person: Mrs Harpreet Parashar SEBI Reg. No.: INM000012276</div>	<div></div> <div>BIGSHARE SERVICES PRIVATE LIMITED Address: Office No. S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai - 400093 Tel No.: 022-62638200 Website: WWW.BIGSHAREONLINE.COM E-Mail: ipo@bigshareonline.com Investor Grievance Email: investor@bigshareonline.com Contact Person: Mr. Vinayak Morbale CIN: U99999MH1994PTC076534 SEBI Reg. No.: INR000001385</div>	<div></div> <div>MOBILISE APP LAB Limited Mr. Amit Kumar Company Secretary and Compliance Officer Registered office: 62-B, HSIDC, Sector-31, Faridabad City, Haryana, India, 121002 Telephone: +91 9289965136, Email: cs@mobilise.co.in Website: https://mobilise.co.in/ CIN: U31100GJ2008PLC055304</div> <div>Investors can contact the Company Secretary and Compliance Officer or the BRLM or the Registrar to the issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc.</div>
Haryana, India, 121002; Telephone: : +91- 9289965136; BRLM: Corporate Capital Ventures Private Limited, Telephone: 011-41824066 and the Syndicate Member: NA, and the Sub Syndicate Member: NA and the Registered Brokers, RTAs and CDPs participating in the Issue. Bid-cum-application Forms will also be available on the website of National Stock Exchange of India Limited and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI. Application Supported by Blocked Amount (ASBA): All Applicants (other than Applicants using the UPI mechanism) shall mandatorily participate in the issue only through the ASBA process. ASBA Applicants (other than Applicants using the UPI mechanism) must provide bank account details and authorization to block funds in the relevant space provided in the Application Form and the Application Forms that do not contain such details are liable to be rejected. ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK AND SPONSOR BANK: Kotak Mahindra Bank Ltd. UPI: UPI Bidders can also Bid through UPI Mechanism. All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.		

Date: February 16, 2026 Place: Faridabad	<div>On behalf of Board of Directors FOR, MOBILISE APP LAB LIMITED Sd/- Mr. Amit Kumar Company Secretary & Compliance Officer</div>
Disclaimer: MOBILISE APP LAB LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public issue of its Equity Shares and has filed the RHP with the Registrar of Companies, Delhi & Haryana, on February 16, 2026 and thereafter with SEBI and the Stock Exchange. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in , website of the Company at: https://mobilise.co.in/ , at the website of the BRLM to the issue at: https://ccvindia.com/mb/ , the website of NSE at https://www.nseindia.com/companies-listing/corporate-filings-offer-documents , respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 26 of the Red Herring Prospectus. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933 and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in "offshore transactions" in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.	



THE LATEST TRENDS IN BUSINESS

THE LATEST TRENDS IN TRENDS



FINANCIAL EXPRESS

Read to Lead

epaper.financialexpress.com

New Delhi

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR ISSUE TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.



mobilise

MOBILISE APP LAB LIMITED

CORPORATE IDENTITY NUMBER: U62012HR2023PLC113349

Our Company was originally formed and registered as a Limited Liability Partnership under the Limited Liability Partnership Act, 2008 ("LLP Act") in the name and style of "Mobilise App Lab LLP" (LLPIN: AAB-4430) and received a certificate of incorporation from the Registrar of Companies, National Capital Territory of Delhi and Haryana April 04, 2013. Further, "Mobilise App Lab LLP" was thereafter converted from a Limited Liability Partnership to a Private Limited Company under Section 366 of Companies Act, with the name of Mobilise App Lab Private Limited and received a fresh certificate of incorporation from the Registrar of Companies, Central Registration Centre on July 17, 2023 sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 and rule 18 of the Companies (Incorporation) Rules, 2014. The Corporate Identification Number of our Company was U62012HR2023PTC113349. Later, our Company was converted into Public Limited Company and consequently name of company was changed from "Mobilise App Lab Private Limited" to "Mobilise App Lab Limited" vide Special resolution passed by the Shareholders at the Extra Ordinary General Meeting held on March 12, 2025 and a fresh certificate of incorporation dated April 17, 2025 issued by the Registrar of Companies, Central Processing Centre. For further details, please refer to chapter titled "History and Corporate Structure" beginning on page 184 of this Red Herring Prospectus.

Registered Office: 62-B, HSIDC, Sector-31, Faridabad City, Haryana, India, 121002
Corporate Office: Unit No. 201, 2nd floor, Tower B, Unitech CyberPark, Sector 39, Jharsa, Wazirabad, Gurugram, Haryana, 122001
Tel: +91- 9289965136; **E-mail id:** cs@mobilise.co.in , **Website:** https://mobilise.co.in/
Contact Person: Mr. Amit Kumar, Company Secretary and Compliance Office;

PROMOTERS OF OUR COMPANY: MR. ASHISH SHARMA, MRS. SMRITI SHARMA AND DR. MANISH SHARMA

PUBLIC ISSUE OF 25,12,000 EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF MOBILISE APP LAB LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY (THE "ISSUE PRICE") AGGREGATING TO ₹ [•] LAKH ("THE ISSUE") COMPRISING OF A FRESH ISSUE OF 25,12,000 EQUITY SHARES AGGREGATING TO ₹ [•] LAKH (THE "FRESH ISSUE") OF WHICH 1,26,400 SHARES AGGREGATING TO ₹ [•] LAKH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF ₹ 23,85,400 EQUITY SHARES AGGREGATING TO [•] LAKH (THE "NET ISSUE"). THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.41% AND 25.08% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

PRICE BAND: ₹ 75/- TO ₹ 80/- PER EQUITY SHARE OF FACE VALUE ₹ 10/- EACH.
THE FLOOR PRICE IS 7.5 TIMES OF THE FACE VALUE AND THE CAP PRICE IS 8.0 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.
THE PRICE TO EARNING RATIO BASED ON DILUTED EPS FOR FISCAL 2025 AT THE FLOOR PRICE IS 11.00 TIMES AND AT THE CAP PRICE IS 11.73 TIMES.
BIDS CAN BE MADE FOR A MINIMUM OF 3200 EQUITY SHARES AND IN MULTIPLES OF 1600 EQUITY SHARES THEREAFTER.

BID/ISSUE PROGRAMME

ANCHOR PORTION ISSUE OPENS/CLOSES ON: FRIDAY, FEBRUARY 20, 2026

BID/ISSUE OPENS ON: MONDAY, FEBRUARY 23, 2026

BID/ISSUE CLOSES ON: WEDNESDAY, FEBRUARY 25, 2026, ^

^ UPI mandate end time and date shall be at 5:00 pm on the Bid/Issue Closing Date.

THE ISSUE IS BEING MADE THROUGH BOOK BUILDING PROCESS IN ACCORDANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 AS AMENDED FROM TIME TO TIME (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED (NSE EMERGE).

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON SME PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED. FOR THE PURPOSE OF THE ISSUE, THE DESIGNATED STOCK EXCHANGE WILL BE NATIONAL STOCK EXCHANGE OF INDIA LIMITED.

BRIEF DESCRIPTION OF THE BUSINESS OF THE COMPANY

Mobilise App Lab Limited is an Indian SaaS-based IT solutions provider offering digital platforms to streamline enterprise operations.

Incorporated in 2013, the Company started with EduPro ERP for educational institutions and subsequently launched OpsSuite ERP (asset and maintenance management), SCMPro ERP (supply chain management) and HRevO (end-to-end workforce management).

For detailed information on the business of our Company please refer to "Our Business" beginning on page numbers 146 of the Red Herring Prospectus.

ALLOCATION OF THE ISSUE

- **QIB PORTION: 11,90,400 EQUITY SHARES WHICH IS NOT MORE THAN 50.00% OF THE NET ISSUE**
- **INDIVIDUAL INVESTOR PORTION: 8,35,200 EQUITY SHARES WHICH IS NOT LESS THAN 35.00% OF THE NET ISSUE**
- **NON-INSTITUTIONAL PORTION: 3,60,000 EQUITY SHARES WHICH IS NOT LESS THAN 15.00% OF THE NET ISSUE**
- **MARKET MAKER PORTION: 1,26,400 EQUITY SHARES OF THE ISSUE.**

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE ISSUE, INCLUDING THE RISKS INVOLVED AND NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE ISSUE AVAILABLE IN ANY MANNER.

The above provided price band is justified based on quantitative factors/KPIs disclosed in the "Basis for Issue Price" section beginning on page no. 115 of the Red Herring Prospectus vis-à-vis the weighted average cost of acquisition (WACA) of primary and secondary transaction(s) as applicable disclosed in the "Basis for issue Price" section beginning on page no 115 of the Red Herring Prospectus and provided below in the advertisement.

FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "ISSUE PROCEDURE" BEGINNING ON PAGE 320 OF THE RED HERRING PROSPECTUS. A COPY OF THE RED HERRING PROSPECTUS HAS BEEN DELIVERED FOR REGISTRATION TO THE REGISTRAR OF COMPANIES, DELHI AS REQUIRED UNDER SECTION 26 AND 32 OF THE COMPANIES ACT, 2013.

RISKS TO INVESTORS

Summary description of key risk factors based on materiality

1. **Substantial portion of our revenues has been dependent upon Top 1 Client and also on few clients (Top 10). The loss of any one or more of our major clients would have a material effect on our business operations and profitability.**
2. **The immediate relatives of our promoters, who are deemed to be a part of the Promoter Group under the SEBI ICDR Regulations have not provided consent, information or any confirmations or undertakings pertaining to themselves which are required to be disclosed as part of the Promoter Group in the Red Herring Prospectus.**
3. **Majority of our sales for the last 3 years is dependent majorly on Maharashtra. Any loss of business from may adversely affect our revenues and profitability.**
4. **Substantial portion of our revenues has been dependent upon our software product i.e. HRevO. The loss of any one or more of our major clients would have a material effect on our business operations and profitability.**
5. **Our Company has in the past entered into related party transactions and may continue to do so in the future. There can be no assurance that such transactions, individually or in the aggregate, will not have an adverse effect on our Company's financial condition and results of operations.**

1. Details of suitable ratios of the company and its peer Group for the latest full financial year

Name of the Company	Total Revenue (₹ in lakh)	Face Value per Equity Share (₹)	**CMP as on 31-12- 2025	***P/E	EPS (₹) Basic & Diluted	RoNW (%)	NAV (₹ per share)	Profit after tax (₹ in Lakhs)
Mobilise App Lab Limited	1,623.61	10	NA	NA	262.96	57.05	41.30	471.33
Peers Group: *								
Unicommerce eSolutions Ltd	11,996.70	1	130.52	67.28	1.97 & 1.94	23.64	8.98	2,191.90
IRIS Business Services Ltd	12,195.93	10	379.65	61.53	6.28 & 6.17	16.00	37.79	1,241.83

As certified by JVA & Associates, Chartered Accountants pursuant to their certificate dated 12-02-2026, having UDIN 26518200JBFPN17730

*Sourced from Annual Reports, Standalone Audited Financials, NSE or BSE.

**Current Market Price is taken as closing on April 01, 2025.

***We have calculated P/E Ratio by dividing the Current Market Price on April 01, 2025 and EPS as on March 31, 2025.

(a) Return on Net Worth ("RoNW")

As per Restated Standalone Financial Statement

Period/Year ended	RONW (%)	Weight
March 31, 2025	57.05%	1
March 31, 2024	86.70%	3
March 31, 2023	85.32%	2
Weighted Average		81.30%
For the period ended December 31, 2025		33.27%

*As Certified by M/s. JVA & Associates., Chartered Accountant pursuant to their certificate dated February 12, 2026, vide UDIN - 26518200JBFPN17730.

Note

i. Weighted average = Aggregate of financial year-wise weighted Net Worth divided by the aggregate of weights i.e. [(Net Worth x Weight) for each financial year] / [Total of weights]

ii. Return on Net Worth (%) = Net profit after tax, as restated / Net worth as restated as at period/year end.

(b) Price/Earnings ("P/E") Ratio in relation to the Price Band of 75 to 80 per Equity Share of 10 each

Particulars*	P/E at the lower end of the price band (no. of times)	P/E at the higher end of the price band (no. of times)
1. P/E ratio based on Basic and Diluted EPS of ₹ 262.96 as at March 31, 2025	0.29	0.30
2. P/E ratio based on Weighted Average EPS of ₹ 21419.41.	0.0035	0.0037
3. P/E ratio based on Adjusted Basic & Diluted EPS of ₹ 6.82 as at March 31, 2025	11.00	11.73
4. P/E ratio based on Weighted Adjusted Basic & Diluted EPS of ₹ 5.33.	14.07	15.01

*All the EPS details are taken from the table i.e "Basic and Diluted Earnings per Share (EPS), as adjusted for changes in capital".

Industry P/E Ratio*	(P/E) Ratio
Highest	67.28
Lowest	61.53
Industry Average	64.40

Note:

i. The highest and lowest industry P/E shown above is based on the peer set provided below under "Comparison with listed industry peers". The industry average has been calculated as the arithmetic average P/E of the peer set provided below.

ii. The industry P/E ratio mentioned above is computed based on the closing market price of equity shares on NSE on March 31, 2025 divided by the Diluted EPS as on for the financial year ended April 01, 2025

3. Disclosure as per Clause (9)(K)(4) of Part A to Schedule VI:

a) The price per share of our Company based on the primary/ new issue of shares (equity/ convertible securities)

The details of the equity shares (excluding Equity Shares issued pursuant to a bonus issue undertaken on July 14, 2025) or convertible securities or employee stock options (excluding employee stock options granted under the ESOP Plan but not vested) during the 18 months preceding the date of this Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of our Company (calculated based on the pre offer capital before such transaction(s) and excluding employee stock options granted under the ESOP Plan but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days are as follows:

Date of allotment	No. of equity shares allotted	Face value (Rs.)	Issue Price (Rs.)	Nature / Reason of allotment	Nature of consideration	Total consideration (Rs.)
17.02.2025	99,000	10	10	Rights Issue (Ratio 99:1)	Cash	9,90,000
Total	99,000					9,90,000
Weighted average cost of acquisition (WACA) for primary transactions*						15.29
Weighted average cost of acquisition after Bonus Shares Adjustment**						0.32

Note: -

• Pursuant to the certificate dated February 12, 2026, issued by Peer Review Auditor of our Company, JVA & Associates, Chartered Accountants vide UDIN: 26518200GRDPNW8373.

The preceding 18-month period has been calculated from February 10, 2026, i.e., from August 10, 2024, to February 10, 2025, comprising a total of 549 days.

*The weighted average number of Equity shares as of February 10, 2025, for primary transactions was 29,682 Equity Shares before the bonus share adjustment.

**During the 18 months period, the Company issued bonus shares on two occasions—19,00,000 equity shares on February 28, 2025, and 50,00,000 equity shares on July 14, 2025. The weighted average number of Equity shares as of February 10, 2026, for primary transactions was 64,738 before the bonus share adjustment and 31,35,155 after the bonus adjustment

b) The price per share of our Company based on secondary sale/ acquisitions of shares (equity / convertible securities)

Details secondary sale / acquisitions of Equity Shares or any convertible securities, where the promoters, members of the promoter group, selling shareholders, or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this Red Herring Prospectus, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-Offer capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

Date of Transfer	Name of Transferor	Name of Transferee	No. of Equity Shares	Face value (Rs.)	Price Per Equity Shares	Nature of Transaction	Total consideration (Rs.)
11.03.2025	Mrs. Smriti Sharma	Mr. Ganesh Chandra Sharma	40,000	10	10	Cash	(4,00,000)
11.03.2025	Mrs. Smriti Sharma	Mr. Kamal Kishor Sharma	40,000	10	10	Cash	(4,00,000)
11.03.2025	Mrs. Smriti Sharma	Mr. Kripa Shanker Sharma.	20,000	10	-	This transfer has been taken place through Gift Deed	-
11.03.2025	Mrs. Smriti Sharma	Mrs. Kusum Lata Sharma.	20,000	10	-	This transfer has been taken place through Gift Deed	-
Total			1,20,000				(8,00,000)
Weighted average cost of acquisition (WACA) for Secondary transactions							Nil

Note: -

• Pursuant to the certificate dated February 12, 2026, issued by Peer Review Auditor of our Company, JVA & Associates, Chartered Accountants vide UDIN: 26518200GRDPNW8373.

• The preceding 18-month period has been calculated from February 10, 2026, i.e., from August 10, 2024, to February 10, 2025, comprising a total of 549 days.

c) Weighted average cost of acquisition (WACA), floor price and cap price

Type of Transactions	WACA (in ₹)	Floor Price (₹ [•])	Cap Price (₹ [•])
Weighted average cost of acquisition of Primary Issuances as per Paragraph (a) above	15.29	4.91 times	5.24 times
Weighted average cost of acquisition for Secondary transaction as per paragraph (b) above	N.A.	N.A.	N.A.

ADDITIONAL INFORMATION FOR INVESTORS

1. **Details of Propose/undertaken Pre issue placement from the DRHP filing date** – No Pre - IPO placement has been undertaken, from the date of filing of DRHP.

2. **Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company by promoter(s) and promoter group(s) from the DRHP filing date:** Not Applicable

3. **Pre issue & Post Issue Shareholding of Promoter / Promoter Group and Additional Top 10 Shareholders of the Company**

Continued to next page.....

Continued from previous page.....

S. No.	Name of shareholder	Pre-issue*		Post-issue			
		No. of equity Shares	As a % of Issued Capital	At the lower end of the Price Band (Rs. 75)		At the lower end of the Price Band (Rs. 80)	
				No. of Equity shares	As a % of Issued Capital	No. of Equity shares	As a % of Issued Capital
A - Promoters							
1	Mr. Ashish Sharma	49,00,000	70.00	49,00,000	51.51%	49,00,000	51.51%
2	Mrs. Smriti Sharma	9,80,000	14.00	9,80,000	10.30%	9,80,000	10.30%
3	Dr. Manish Sharma	7,00,000	10.00	7,00,000	7.36%	7,00,000	7.36%
Total – A		65,80,000	94.00	65,80,000	69.18%	65,80,000	69.18%
B - Promoter Group							
4	Mr. Kripa Shanker Sharma	70,000	1.00	70,000	0.74%	70,000	0.74%
5	Mrs. Kusum Lata Sharma	70,000	1.00	70,000	0.74%	70,000	0.74%
Total – B		1,40,000	2.00	1,40,000	1.47%	1,40,000	1.47%
(C) Additional Top 10 shareholders							
Existing Shareholders							
6	Mr. Kamal Kishor Sharma	1,40,000	2.00	1,40,000	1.47%	1,40,000	1.47%
7	Mr. Ganesh Chandra Sharma	1,40,000	2.00	1,40,000	1.47%	1,40,000	1.47%
Total – C		2,80,000	4.00	2,80,000	2.94%	2,80,000	2.94%
Grand Total (A+B+C)		70,00,000	100.00	70,00,000	73.59%	70,00,000	73.59%

Notes: The post-issue shareholding has been calculated on the basis of Number of Shares multiply with face value; accordingly, it remains the same at both the upper and lower price bands.

BASIS FOR THE ISSUE PRICE

The "Basis for Issue Price" on Page 115 of the Issue document has been updated with the above price band. Please refer to the website of the BRLM or scan the given QR code for the "Basis of the Issue Price" Updated with the above price band.

INDICATIVE TIMELINE FOR THE ISSUE

Sequence of Activities	Listing within T+3 days (T is Issue Closing Date)
Application Submission by Investors	Electronic Applications (Online ASBA through 3-in-1 accounts) "For Individual Investors" - Upto 4 pm on T Day. Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc.) - Upto 4 pm on T Day. Electronic Applications (Syndicate Non -Individual, Non-Institutional Applications) - Upto 3 pm on T Day.
	Physical Applications (Bank ASBA) - Upto 1 pm on T Day. Physical Applications (Syndicate Non -Individual, Non -Institutional Applications) - Upto 12 pm on T Day and Syndicate members shall transfer such applications to banks before 1 pm on T Day.
Bid Modification	From Issue opening date up to 4 pm on T Day.
Validation of bid details with depositories	From Issue opening date up to 5 pm on T Day.
Reconciliation of UPI mandate transactions (Based on the guidelines issued by NPCI from time to time): Among Stock Exchanges-Sponsor Banks - NPCI and NPCI-PSPs/TPAPS** - Issuer Banks; Reporting formats of bid information, UPI analysis report and compliancetimeselines.	On daily basis
UPI Mandate acceptance time	Merchant Bankers to submit to SEBI, sought as and when.
Issue Closure T Day	T Day- 5 pm
Third party check on UPI applications	T Day - 4 pm for Individual Investor, QIB, NII and other reserved categories
Third party check on Non- UPI applications	On daily basis and to be completed before 9:30 AM on T+1 day
Submission of final certificates: -For UPI from Sponsor Bank -For Bank ASBA, from all SCSBs -For syndicate ASBA UPI ASBA	On daily basis and to be completed before 1 pm on T+1 day
Finalization of rejections and completion of basis	Before 09:30 pm on T+1 day All SCSBs for Direct ASBA - Before 07:30 pm on T Day Syndicate ASBA - Before 07:30 pm on T Day
Approval of basis by Stock Exchange	Before 6 pm on T+1 day.
Issuance of fund transfer instructions in separate files for debit and unblock. For Bank ASBA and Online ASBA - To all SCSBs For UPI ASBA - To Sponsor Bank	Before 9 pm on T+1 day Initiation not later than 9:30 am on T+2 day. Completion before 2 pm on T+2 day for fund transfer; Completion before 4 pm on T+2 day for unlocking
Corporate action execution for credit of shares	Initiation before 2 pm on T+2 day Completion before 6 pm on T+2 day
Filing of listing application with Stock Exchanges and issuance of trading notice	Before 7:30 pm on T+2 day
Publish allotment advertisement	On the website of issuer, Merchant Banker and RTI- before 9 pm On T+2 day. In newspaper- on T+3 day but not later than T+4 day
Trading starts T+3 day	T+3 day

BOOK RUNNING LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 Corporate Capital Ventures CORPORATE CAPITALVENTURES PRIVATE LIMITED Address: 223, 2nd Floor, US Complex, Opp. Apollo Hospital, Mathura Road, New Delhi - 110076 Tel No.: +91 11 - 41824066 Web Site: https://ccvindia.com/mb/ Email: smeipo@ccvindia.com Investor Grievance Email: investors@ccvindia.com Contact Person: Mrs Harpreet Parashar SEBI Reg. No.: INM000012276	 BIGSHARE SERVICES PRIVATE LIMITED Address: Office No. S6-2, 6th Floor, Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai - 400093 Tel No.: 022-62638200 Website: WWW.BIGSHAREONLINE.COM E-Mail: ipo@bigshareonline.com Investor Grievance Email: investor@bigshareonline.com Contact Person: Mr. Vinayak Morbale CIN: U99999MH1994PTC076534 SEBI Reg. No.: INR000001385	 MOBILISE APP LAB Limited Mr. Amit Kumar Company Secretary and Compliance Officer Registered office: 62-B, HSIDC, Sector-31, Faridabad City, Haryana, India, 121002. Telephone: + 91 9289965136, Email: cs@mobilise.co.in Website: https://mobilise.co.in/ CIN: U31100GJ2008PLC005304 Investors can contact the Company Secretary and Compliance Officer or the BRLM or the Registrar to the issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc.

AVAILABILITY OF RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, website of the Company at <https://mobilise.co.in/>, the website of the BRLM to the issue at: <https://ccvindia.com/mb/>, the website of NSE Emerge at <https://www.nseindia.com/companies-listing/corporate-fillings-offer-documents> respectively.

AVAILABILITY OF ABRIDGED PROSPECTUS: A copy of the Abridged Prospectus shall be available on the website of the Company, BRLM and NSE at <https://mobilise.co.in/>, <https://ccvindia.com/mb/> and <https://www.nseindia.com/companies-listing/corporate-fillings-offer-documents>

SYNDICATE MEMBER: S S Corporate Securities Limited

SUB-SYNDICATE MEMBER: NA

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: 62-B, HSIDC, Sector-31, Faridabad City.

INDICATIVE TIMELINE FOR THE ISSUE	
Events	Indicative Dates
Anchor Portion Issue Opens/Closes On	Friday, February 20, 2026
Bid/Issue Opening Date	Monday, February 23, 2026 ⁽¹⁾
Bid/ Issue Closing Date	Wednesday, February 25, 2026 ⁽²⁾⁽³⁾
Finalization of Basis of Allotment with the Designated Stock Exchange (T+1)	On or before Thursday, February 26, 2026
Initiation of Allotment/ Refunds/ Unblocking of Funds from ASBA Account or UPI ID linked bank account (T+2)	On or before Friday, February 27, 2026
Credit of Equity Shares to Demat accounts of Allottees (T+2)	On or before Friday, February 27, 2026
Commencement of trading of the Equity Shares on the Stock Exchange (T+3)	On or before Monday, March 02, 2026

Note – (1) Our Company may, in consultation with the BRLM, consider participation by Anchor Investors. The Anchor Investor Bid/Issue Period shall be one Working Day prior to the Bid/Issue Opening Date in accordance with the SEBI ICDR Regulations.

(2) Our Company may, in consultation with the BRLM, consider closing the Bid/Issue Period for QIBs one Working Day prior to the Bid/Issue Closing Date in accordance with the SEBI ICDR Regulations.

(3) UPI mandate end time and date shall be at 5:00 pm IST on Bid/ Issue Closing Date, i.e. Wednesday, February 25, 2026.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see "History and Certain Corporate Matters" on page 184 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 385 of the Red Herring Prospectus

LIABILITY OF MEMBERS AS PER MOA: The Liability of the members is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The Authorized share Capital of the Company is ₹ 10,00,00,000 (Rupees Ten Crore Rupees) divided into 1,00,00,000 (One Crore) Equity Shares of ₹ 10 each. For details of the Capital Structure, see "Capital Structure" on the page 71 of the Red Herring Prospectus. The issued, subscribed and paid-up share capital of the Company before the issue is ₹ 7,00,00,000 (Seven crore only) divided into 70,00,000 (Seventy lakh) Equity Shares of Rs. 10 each. For details of Capital Structure, see section titled "Capital Structure" on page 71 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below is the name of the signatory to the Memorandum of Association of the Company and the number of Equity Shares subscribed by them at the time of execution of the Memorandum of Association of our Company. Mr. Ashish Sharma subscribed to 700 Equity Shares, Mrs. Smriti Sharma subscribed to 200 Equity Shares, Mr. Manish Sharma subscribed to 100 Equity Shares, were the subscriber at the time of incorporation, as the Company was incorporated as Private Limited Company under the Companies Act, 2013. For details of the main objects of the Company as contained in the Memorandum of Association, see "History and Certain Corporate Matters" on page 184 of the Red Herring Prospectus. For details of the share capital and capital structure of the Company see "Capital Structure" on page 71 of the Red Herring Prospectus.

LISTING: The Equity Shares issued through the Red Herring Prospectus are proposed to be listed on the SME Platform of National Stock Exchange of India Limited ("NSE"). Our Company has received an 'in-principle' approval from the NSE Emerge for the listing of the Equity Shares pursuant to letter dated January 22, 2026. For the purpose of the Issue, the Designated Stock Exchange shall be National Stock Exchange of India Limited ("NSE"). A signed copy of the Red Herring Prospectus has been delivered for registration to the ROC on 16.02.2026 and Prospectus shall be delivered for filing to the RoC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 385 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Issue Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI on page 294 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE Emerge ("SME Platform of NSE") should not in any way be deemed or construed that the contents of the Issue document or the price at which the equity shares are offered has been cleared, solicited or approved by NSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the issue document. The investors are advised to refer to the Issue document for the full text of the Disclaimer clause pertaining to NSE.

CREDIT RATING: This being a public issue of equity shares, no credit rating is required

MONITORING AGENCY– Company has entered into Monitoring Agency Agreement dated February 11, 2026 with Infomermics Valuation and Rating Ltd

TRUSTEES: This being an issue of Equity shares, appointment of Trustees is not required.

IPO GRADING: Since the issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, there is no requirement of appointing an IPO Grading agency.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 26 of the Red Herring Prospectus.

Haryana, India, 121002; Telephone: : +91-9289965136; BRLM: Corporate Capital Ventures Private Limited, Telephone: 011-41824066 and the Syndicate Member: NA, and the Sub Syndicate Member: NA and the Registered Brokers, RTAs and CDPs participating in the Issue. Bid-cum-application Forms will also be available on the website of National Stock Exchange of India Limited and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI.

Application Supported by Blocked Amount (ASBA): All Applicants (other than Applicants using the UPI mechanism) shall mandatorily participate in the issue only through the ASBA process. ASBA Applicants (other than Applicants using the UPI mechanism) must provide bank account details and authorization to block funds in the relevant space provided in the Application Form and the Application Forms that do not contain such details are liable to be rejected.

ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK AND SPONSOR BANK: Kotak Mahindra Bank Ltd.

UPI: UPI Bidders can also Bid through UPI Mechanism.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

On behalf of Board of Directors

FOR, MOBILISE APP LAB LIMITED

Sd/-

Mr. Amit Kumar

Company Secretary & Compliance Officer

Date: February 16, 2026

Place: Faridabad

Disclaimer: MOBILISE APP LAB LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public issue of its Equity Shares and has filed the RHP with the Registrar of Companies, Delhi & Haryana, on February 16, 2026 and thereafter with SEBI and the Stock Exchange. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, website of the Company at: <https://mobilise.co.in/>, at the website of the BRLM to the issue at: <https://ccvindia.com/mb/>, the website of NSE at <https://www.nseindia.com/companies-listing/corporate-fillings-offer-documents>, respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 26 of the Red Herring Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933 and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in 'offshore transactions' in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.



THE LATEST TRENDS IN BUSINESS

THE LATEST TRENDS IN TRENDS